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Latest Equipment, New Technologies to Fill the Aisles At the 2017 Western Farm Show in Kansas City

KANSAS CITY, Mo. (Dec. 8, 2016) – The Western Farm Show returns to the American Royal Complex in Kansas City, Mo., Friday through Sunday, Feb. 24-26, 2017, offering expansive displays of new equipment along with a vast array of other products and services for farmers and ranchers.

The popular event – one of the largest indoor farm shows in the Midwest – features hundreds of exhibitors, acres of things to see and do, and the latest in farm and ranch technology and more. In addition to the latest farm equipment, visitors will again have the opportunity to browse crop production and livestock products, farm structures and numerous ag services.

“The Western Farm Show not only enables farmers and ranchers to learn about advanced products and technologies that can help improve their operations, but also offers a host of other attractions that their whole families can enjoy,” said Ken Dean, show manager. “We look forward to carrying on that tradition at the 2017 show.”

Highlights of the 2017 Western Farm Show, now in its 56th season, will include:

- The Low-Stress Livestock Handling Demonstration, sponsored by MFA Incorporated, at 10:30 a.m. and 2 p.m., also on Saturday, in the Scott Pavilion adjacent to the American Royal Complex. The demonstrations, included in the show admission price and led by Ron Gill, Ph.D., Texas AgriLife Extension Specialist, focus on improving the well-being of beef and dairy cattle, as well as their handlers, through humane animal care. Ranchers can learn how to incorporate the economic benefits of improved livestock handling through reduced sickness and labor, and improved weight gains.
- The Health & Safety Roundup, coordinated by the Missouri Farm Bureau. New for 2017 is free SPOTme Skin Cancer screenings provided by the American Academy of Dermatology. Returning will be interactive and educational health and safety exhibits, including free blood pressure and hearing tests, vision screening, including glaucoma, tetanus shots and, for a nominal fee, cholesterol screening.
- FFA Day, on Friday, Feb. 24, when an expected 3,000 FFA students from Missouri and Kansas will participate in the annual Food Drive “Border War” with collections to be donated to Harvesters Community Food Network serving western Missouri and eastern Kansas.

For More Information Visit

www.westernfarmshow.com



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- The Family Living Center, a special area of the show offering clothing, crafts, food, health and home décor products.

Tractor Pull Discontinued

One change for 2017 is that the Western Farm Show will not be hosting the Championship Tractor Pull, with Doug Roberts and the Outlaw Truck and Tractor Pulling Association, at Kemper Arena adjacent to the American Royal. Earlier this year, the city approved plans for redevelopment of the arena into a venue for amateur youth and adult sports, making the space unavailable for the tractor pull. But that will not affect other Western Farm Show activities held in the American Royal building.

The Western Farm Show is produced and managed by Western Equipment Dealers Association, a trade group representing approximately 2,400 farm, industrial and outdoor power equipment dealers in the U.S. and Canada. Show hours are from 9 a.m. to 5 p.m. on both Friday and Saturday, and from 9 a.m. to 4 p.m. on Sunday. Adult admission is \$8 and free for children 12 and under.

For more information, visit www.WesternFarmShow.com, like us on Facebook at www.facebook.com/WesternFarmShow and follow us on Twitter at www.twitter.com/WesternFarmShow.

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